Japan Academy of Small Business Studies: 2024 Conference Proceedings

CONTENTS

Keynote Session of the 44th JASBS Annual Conference: SMEs Taking on New Challenges in Local Industries

Competition and Cooperation in Craft Market Development: Intra- and Inter-Regional Networking Among

"Institutional Outsiders" in the Japanese Textile Industry · · · · OTA, Yasuhiro Crafted Goods Market and The World of Conviviality: The Rise of Creative Crafts Based on the Vocational Skills · · · · TOYAMA, Kyoji Schools of Local Industry in Japan **Articles** Do Role Models Promote Entrepreneurship in Japan? · · · · SUZUKI, Masaaki Impact of Self-Efficacy on Explorative Activities of CEOs: An Empirical Analysis of R&D-Oriented · · · · SHIONOYA, Go **SMEs** The Internationalization of Japanese SMEs: Insights from a Systematic Literature Review · · · · MORIUCHI, Yasushi, TASHIRO, Tomoharu, and MIURA, Yoshiko Management Control for Small and Medium-sized Enterprises: Exploratory Activities and Organizational Development Using ESG · · · · SENGA, Yoshifumi and KAMEUCHI, Eisaku Kawaguchi Foundry Industry and Small- and Medium-Sized Factories in the 1920s · · · · NAGASHIMA, Takashi Suppliers' Association and Management Training System in the Japanese Automobile Industry: A Case Study of Wakame-Kai Group · · · · MATOBA, Ryuichi New Business Creation Process and Growth of SMEs: The Case of Busyukogyo · · · · TASHIRO, Tomoharu A Study of Revitalization of Local Industry from the Perspective of Theory of "Basho" and "Ba": Challenges

· · · · NUKADA, Haruka

Faced by Entrepreneurs and Their Stakeholders in Yamanashi Textile Production Area